



JOSEPH • KANNOOKADAN

<http://www.thisisjoe.com> • Chicago, IL 60641
joe@thisisjoe.com • 847.877.7572

About Me

Visual designer-programmer skilled in both electronic and print media. Hard working, efficient, and excellent at juggling projects and roles. Well-versed in the design of web sites, kiosk interfaces, logos, identities, and illustrations - in addition to print production, web/interface programming, and principles of usability.

Work Experience

Sourcelight Technologies, Inc. • <http://www.sourcelight.com>

Interface Designer

July 1999 - June 2003

Responsibilities ranged from user-centered interface and web site design to collateral and general print design in addition to production and programming. Also responsible for prototyping and user experience testing/research.

- Clients included Blockbuster Inc., Visual Circuits, and Video Adventure.
- Worked with teams to design and develop "Sourcelight Movie Guide" for multiple generations and platforms:
 - Blockbuster.com "Recommendations" used by over 150,000 Internet users.
 - Touch-screen kiosks used by over 75 Blockbuster Video stores in Chicago and Dallas.
 - Handheld devices (PDAs) used in Blockbuster Concept Store.
- Designed and executed first-generation corporate web site.
- Concepted new products and web sites.
- Formalized prototyping process.
- Created collateral and styleguide.
- Designed promotional pieces.

GenneX Healthcare Technologies, Inc. • <http://www.gennexhealth.com>

Web Designer

September 1997 - January 1998

Provided and executed concepts and designs for web sites and print pieces.

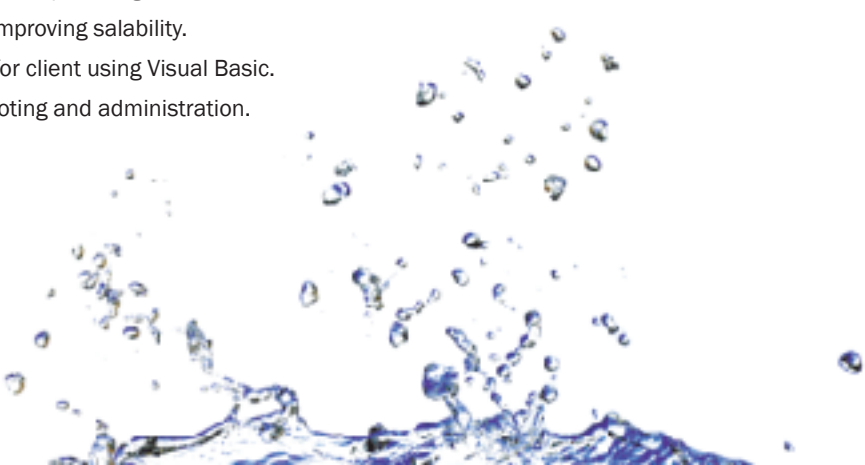
- Designed and developed "A Forum for Women's Health" web site - adapted by AOL for women's channel, Electra.
- Developed articles database for "A Forum for Women's Health" using Access and ASP.
- Designed graphics and layouts for clients, promotional flyers, and mailings.

GE Information Services (now Global eXchange Services) • <http://www.gxs.com>

Designer/Programmer, Sales and Services Department

January 1998 - March 1998, June 1998 - September 1998

Used creative and technical proficiency to support sales staff.

- Designed intranet pages for the Chicago office providing staff and clients with office and travel information.
 - Redesigned demos targeting clients and improving salability.
 - Implemented database conversion utility for client using Visual Basic.
 - Performed network and laptop troubleshooting and administration.
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Work Experience (continued)

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Contract Designer / Programmer
1998 - present

Consult businesses on company image and visual communications. Developed concepts and designs for identity and collateral for the following businesses:

- Marketing Works Unlimited Inc. - River Forest, IL.
- Cunningham Group (web site in development) - Oak Park, IL.
- Coco Grill restaurant - Chicago, IL.
- Keller Williams Realty - Chicago, IL.
- Sigma Sigma Rho Sorority - Manhattan, NY.
- Jim Chalil Landscape Design (web site in development) - Oak Park, IL.
- Golden Eagle Kung Fu (web site in development) - Chicago, IL.

Skills

Creative

Concepting
Icon Development
Identity and Branding
Illustration
Information Architecture
Information Graphics
Print/Web Production
Styleguides
User-Centric Design

Technical

Access
ASP
C/C++
CGI
Cold Fusion
CSS
DHTML/HTML
XHTML/XML
Java

JavaScript
Oracle
Perl
PHP
Python
SQL
Tcl/Tk
Visual Basic

Software

Windows/Mac/Linux
3D Studio Max
Adobe Acrobat
Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Corel Painter
Macromedia Director
Macromedia Fireworks
Macromedia Flash
Metacreation Bryce
Metacreation Poser
Metacreation Ray Dream
Microsoft Office
Microsoft Visio
Quark Xpress

Education

Northwestern University • <http://www.nwu.edu>

Bachelor of Science for Computer Science with Concentration in Computational Media

September 1995 - June 1999

GPA: 3.10/4.00, Major GPA: 3.28/4.00

Portfolio and references available upon request.

Thank you!

